

Overcoming the Fear of Change

If you're considering a job change, it's probably for one of three reasons:

- 1. Personal** — You want to change your relationships with others. For example, you may have discovered that you're incompatible with the people in your company. Perhaps they have different interests than you; or they communicate differently or have different educational backgrounds.
- 2. Professional** — You've determined the need to advance your career. For example, you've found that you won't reach your professional or technical goals at your present company. Or, that your advancement is being blocked by someone who's more senior or more politically oriented. Or, that you're not getting the recognition you deserve. Or, that you and your company are growing in different directions. Or, that you're not being challenged technically. Or, you're not being given the skills you need to compete for employment in the future.
- 3. Situational** — Your dissatisfaction has nothing to do with personal relationships or career development; it's tied to a certain set of circumstances. Maybe you're commuting too far from home each day, or you're working too many hours, or you're under too much stress, or you want to relocate to another city (or stay where you are rather than be transferred).

Whatever your personal, professional, or situational reasons may be, you're motivated by the desire to improve your level of job satisfaction and to make a change.

The Complete Job Description

In order to translate your needs into results, let's begin by evaluating your present position; it's the first step in any job change. You'd be surprised how many people are unclear about what they actually do for a living and the way their jobs make them feel.

For example, take the following sample of an interview with a candidate. The interviewer wants a complete job description; not a job name.

"So tell me, Graham, what is it that you do at your present company?"

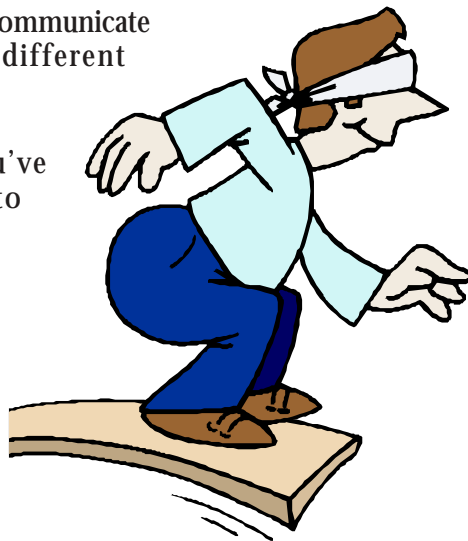
"Gee, Russell, I thought I told you already. I'm a service tech."

"All right, fair enough, but would you please describe to me in detail the following two things:

- 1.** "What are your daily activities? That is, how do you spend your time during a typical day; and
- 2.** "What are the measurable results your company expects from these activities? In other words, how does your supervisor know when you're doing a good job?"

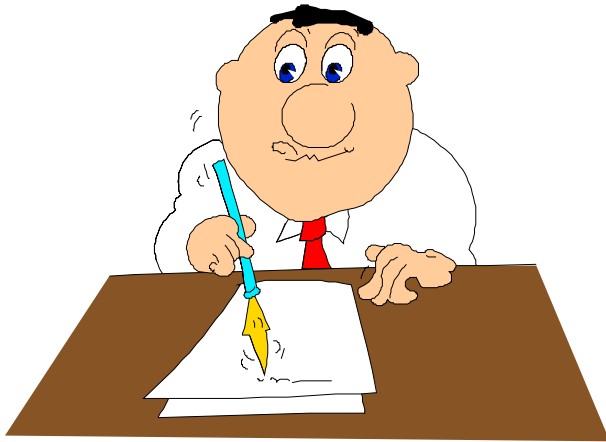
Candidates are sometimes hard pressed to come up with solid answers about the specific nature of their work. They're not exactly sure about their job responsibilities and their lack of focus results in stress, or counter-productivity.

While a little bit of stress may be natural in any job, a steady diet of it can destroy your incentive to work. In fact, a recent study indicates a direct correlation between a person's lack of task clarity and their level of job dissatisfaction.



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Try this exercise: On a sheet of paper, write a complete, current job description in which you list your daily activities and their expected, measurable results. This exercise will not only help you clarify your own perception of your work, it will be useful later on when you begin to construct a resume and communicate to others exactly what you've done.



The Positive Power of Values

Once you've described all the facets of your job, the next step is to understand the relationship between what you do and the way you feel.

- **Understand what types of work-related activities you really enjoy.**
- **Determine which goals or accomplishments are important to you and give you a feeling of satisfaction.**
- **Evaluate whether your personal priorities are in balance, or in harmony with your job situation.**

Although it's fairly simple to decipher which daily tasks you really enjoy, the task of scrutinising your personal priorities can be tricky. That's because there are often factors unrelated to your job that can come into play. To demonstrate the importance of these values in our decision-making process, consider the following:

- **One job-seeker turned down a position because he was an amateur athlete and he didn't like the air quality where the new company was located.**
- **An engineer took a job with a company that offered him a demotion, since being highly visible within his current employer's department made him feel uncomfortable.**

The point is, we all have highly personal motivations that guide our career choices.

The Job Description Make-over

Now that you know how to clearly define your values, the next step is to describe the changes you'd like to make in your new job. To illustrate, listen to the way Pat, Craig, and Neil talk about their respective situations and how they take their values into consideration:

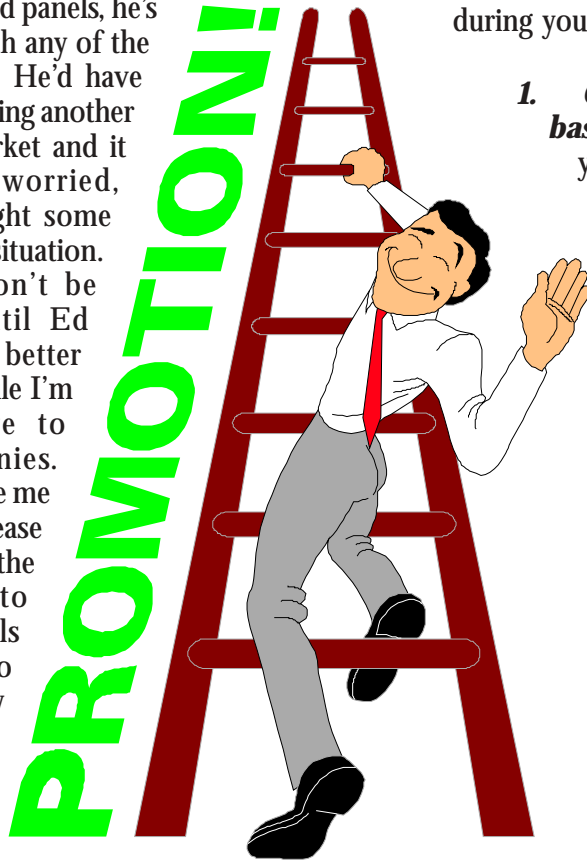
Pat: "I want to have more autonomy where I work. That would mean having a flexible schedule, working different hours each day at my discretion, without having to ask permission. I'd be able to leave early on Thursdays to take my daughter to her acting class, and in return, I'd be willing to spend several hours working at home during the evening and on weekends. Most importantly, I'd be evaluated solely on my performance, not by the number of hours I've punched on a clock."

Craig: "I'd prefer to work closer to my home. I didn't think the amount of time I spent commuting was very important when I joined the company two years ago, but now it really wears on me to sit for an hour a day in traffic. It's not only nerve-wracking to deal with all the crazy people on the roads, I could be using the commuting time to be with my family. The reduction of stress would improve my attitude and give me a higher

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quality of life. If I could find a job similar to what I have now within a few minutes of home, that would make me happy.”

Neil: “I’m interested in my own career advancement. If I stay at this company too much longer, I’ll work myself into a corner technically and never achieve my potential. The people here are nice, but I don’t share their ‘lifer’ mentality. Look at Ed, my boss. He’s been here 17 years and, although he knows all the old panels, he’s not familiar with any of the latest software. He’d have a hard time finding another job in this market and it makes me worried, knowing I might some day be in his situation. Besides, I won’t be promoted until Ed retires. So I’d better leave soon, while I’m still attractive to other companies. That would give me the salary increase I deserve and the opportunity to learn new skills with people who are upwardly mobile and aggressive like myself.”



Now it's your turn.

The more specifically you're able to communicate what you're looking for, the faster you'll be able to get what you want.

Naturally, you'll want to be realistic with your expectations and think like a grown-up when considering your gripes. Just decide whether they are really serious or not.

Your Job-Changing Strategy

Someone recently asked whether recruiters helped people get “better” jobs or jobs that made them happier. The answer was that the two were the same.

Of course, if you were to look at your career from a purely strategic point of view, there are four good reasons why it makes sense to change jobs within the same or similar industry three times during your first ten years of employment:

- 1. Changing jobs gives you a broader base of experience:** After about three years, you've learned most of what you're going to know about how to do your job. Therefore, over a ten-year period, you gain more experience from “three times 90 percent” than “one times 100 percent.”
- 2. A more varied background creates a greater demand for your skills:** Depth of experience means you're more valuable to a larger number of employers. You're not only familiar with your current company's product, service, procedures, quality programs, inventory system, and so forth; you bring with you the expertise you've gained from your prior employment with other companies.
- 3. A job change results in an accelerated promotion cycle:** Each time you make a change, you bump up a notch on the promotion ladder. You jump, for example, from project engineer to senior project engineer, or state sales manager to national sales and marketing manager.

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4. **More responsibility leads to greater earning power:** A promotion is usually accompanied by a salary increase. And since you're being promoted faster, your salary grows at a quicker pace, sort of like compounding the interest on your savings.

Many people view a job change as a way of promoting themselves to a better position. In most cases, I would agree. However, you should always be sure your new job offers you the means to satisfy your values. While there's no denying the strategic virtues of selective job changing for the purpose of career leverage, you want to make sure the path you take will lead you where you really want to go.

For instance, there is no reason to make a job change for more money if it'll make you unhappy to the point of distraction. An example of this was a project engineer who accepted an offer of \$50,000 a year. The same day he agreed to accept this offer, he had turned down a competing offer of \$75,000 with another company. The reason? The higher offer was for a consulting position; a job that would have taken him down a road he felt was a dead end.

The "best" job is usually one in which your values are being satisfied most effectively. If career growth and advancement are your primary goals and they're represented by how much you earn, then the job that pays the most money is the "better" job.

Your responsibility when contemplating a change is to evaluate what's most important to you. Whether you focus on a single aspect of your job (like Pat, Craig, and Neil did), or on the overall nature of the job you'd like to improve...

The more clearly you connect your values with your work, the greater the potential for job satisfaction.

